

digitalhealth

REWired

MARCH 15-19 2021



**SPONSORSHIP  
OPPORTUNITIES**

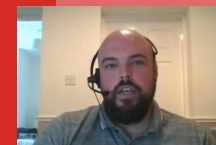
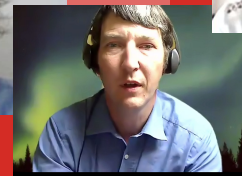
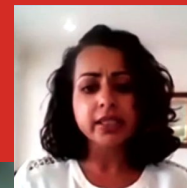
# RE-BOOTED REWIRED FOR 2021

Digital Health Rewired is where digital health leaders and their teams connect with the biggest health tech brands and brightest start-ups. The third edition, taking place between 15-19 March 2021 will attract over **3,000 delegates**, including more NHS CCIOs and CIOs than any other UK event.

For 2021, **we are going virtual**, building on our experience of delivering the hugely popular Digital Health Virtual Summer School.

**Rewired will be the only virtual digital health event of 2021 offering you the opportunity to:**

- Share a platform with senior health leaders and their teams
- Increase your brand reputation amongst the most influential audience in UK digital health
- Showcase your solutions to hard-to-reach NHS decision-makers and budget holders
- Network with the most innovative and fast-developing digital health startups



# GOING VIRTUAL FOR 2021

Back for its third edition, Digital Health Rewired is the show that puts innovation at the forefront of its event experience for sponsors and delegates.

Building on our unrivalled experience of curating and hosting popular online conferences and high-demand best practice webinars, Rewired 2021 will deliver the ultimate online event environment to raise profile, educate the market, generate leads and accelerate sales conversations.

In July 2020, Digital Health curated and hosted Virtual Summer School, the first online event of its kind and type in the health IT sector - and we are taking the best elements forward to Rewired 2021.



"Virtual Summer School went so well: great content and the international sessions were really interesting."

**Lisa Emery,**  
CIO, The Royal Marsden, and  
chair, London CIO Council



"[Virtual Summer School was] easily the best online event we've done"

**Matthew Stickland,**  
Director of Strategy &  
Communications, TPP

**1,300+**

Virtual Summer  
Schools attendees

**100%**

of those surveyed  
would attend again

**50+**

digital conferences in  
2020

**4,000+**

senior digital leaders  
and their teams have  
attended Rewired

# A RE-IMAGINED REWIRED EXPERIENCE ACROSS A FIVE-DAY VIRTUAL FESTIVAL

## MONDAY 15

AM



INTEROPERABILITY  
SUMMIT

PM



PITCHFEST  
HEAT 1



DIGITAL  
RESPONSE  
TO COVID-19

## TUESDAY 16

ALL DAY



DIGITAL  
LEADERSHIP  
SUMMIT

PM



PITCHFEST  
HEAT 2

## WEDNESDAY 17

ALL DAY



CLOUD  
AND MOBILE  
SUMMIT



CLINICAL  
CARE  
SUMMIT



CONNECTED  
CARE  
SUMMIT



VIRTUAL  
CARE  
SUMMIT

PM



PITCHFEST  
HEAT 3

## THURSDAY 18

ALL DAY



DIGITAL  
TRANSFORMATION  
SUMMIT

PM



PITCHFEST  
HEAT 4

## FRIDAY 19

AM



AI  
AND DATA  
SUMMIT

PM



PITCHFEST  
FINAL

## ALL WEEK

LIGHTNING TALKS

IN-APP NETWORKING

IN-EVENT POLLS

VIDEO DIARIES

PRODUCT DEMOS

BREAKOUT SESSIONS

INDUSTRY EXPERTS

ROUNDTABLES

VIRTUAL BOOTHS

CPD POINTS

# UNRIVALLED OPPORTUNITIES TO ENGAGE WITH DIGITAL LEADERS

Networking access to 3,000 delegates

Customer education opportunities

Organise online social meet-ups

Host virtual meetings and product demos

Measurable results and leads

Increased ROI through highly targeted engagements

Promote your case studies and thought leadership with on-demand content

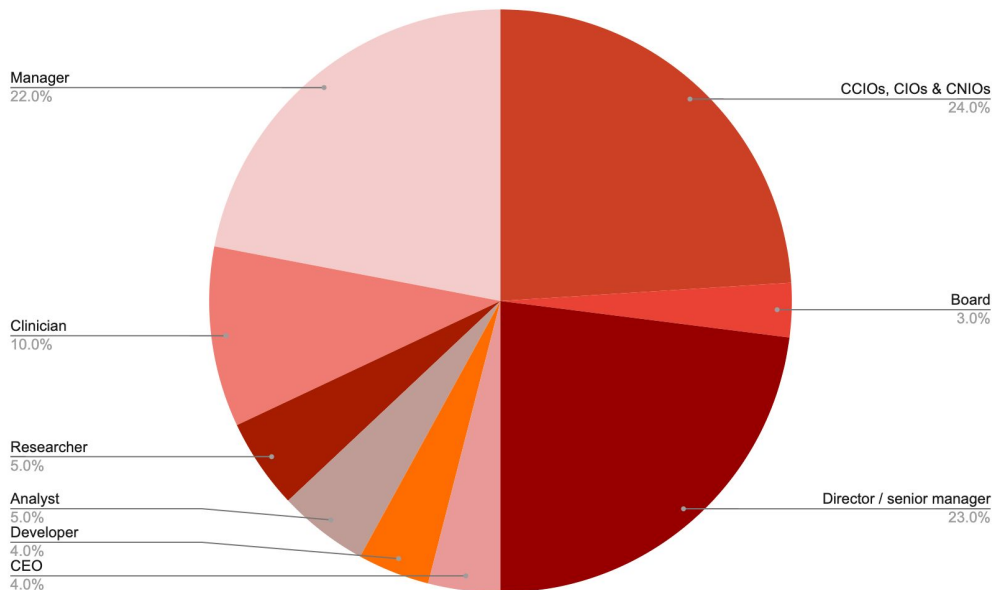




## BE AMONGST SENIOR NHS DECISION MAKERS

Generate more conversations and the right kind of leads by getting in front of the most influential audience in UK digital health.

Rewired 2020 - attendee job roles



## CONNECT WITH OUR SENIOR HEALTH IT AUDIENCE

Of the first 1,000 delegates we profiled for Rewired 2020.

**50% WERE ACUTE NHS TRUSTS**

**1 in 3 WERE MENTAL HEALTH TRUSTS**

**81% OF GDE ACUTE TRUSTS WERE REGISTERED**

**ALL MAJOR NATIONAL BODIES AND LOCAL TRUSTS IN ATTENDANCE HAD A COMBINED BUYING POWER OF £2.1Bn**

**31% WERE C-SUITE EXECUTIVES**

# BRANDS WHO HAVE PARTNERED ON REWIRED



# GET INVOLVED IN THE CONVERSATION

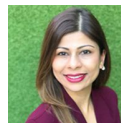
## BECOME A SPONSOR

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With direct access to more digital decision-makers and budget holders with UK healthcare than ever before, Rewired 2021 will host the most influential audience in the event calendar.

**WANT TO SECURE YOUR SPACE TODAY?**

**GET IN TOUCH NOW** at [sales@digitalhealthrewired.com](mailto:sales@digitalhealthrewired.com)



"It's been a great...diverse event"  
**Sonia Patel, CIO, NHSX**



"Invaluable opportunity to network with colleagues around the country"  
**Melanie De Witt, CNIO, North Bristol NHS Trust**



"An excellent event, jam packed with quality speakers!"  
**Nick Hopkinson, CIO, NHS Devon STP**



"[You] get access to a lot of leaders from the NHS...much more than other conferences"  
**Tomaž Gornik, CEO of Better**



"[Rewired combines all] the people who make a lot of the decisions in one place"  
**Matthew Stickland, Director of Strategy & Communications, TPP**