



Digital

Clinical Perspective on Digital Transformation and Integration

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“A complete change in the appearance or character of something or someone, especially so that that thing or person is improved”

“An active process to demonstrably improve patient outcomes, safety and experience whilst addressing inequalities and enhancing efficiency”

“The process of using digital technologies to create new (or modify existing) business processes, culture, and customer experiences to meet changing requirements”

“The process of using digital technologies to enable transformation in health and care”

Digitally Enabled Transformation Is Difficult

- The success rate of digital transformation in industry is < 30%
- Less than 20% improve performance in a sustainable way
- Bigger organisations are less likely to be successful

Success Factors

- Having the right leaders in place
- Building the capability of the future workforce
- Empowering and supporting people to work in new ways
- Upgrading everyday tools and processes
- Communicating frequently via traditional and digital methods

<https://www.mckinsey.com/business-functions/people-and-organizational-performance/our-insights/unlocking-success-in-digital-transformations>



Clinicians Are Key

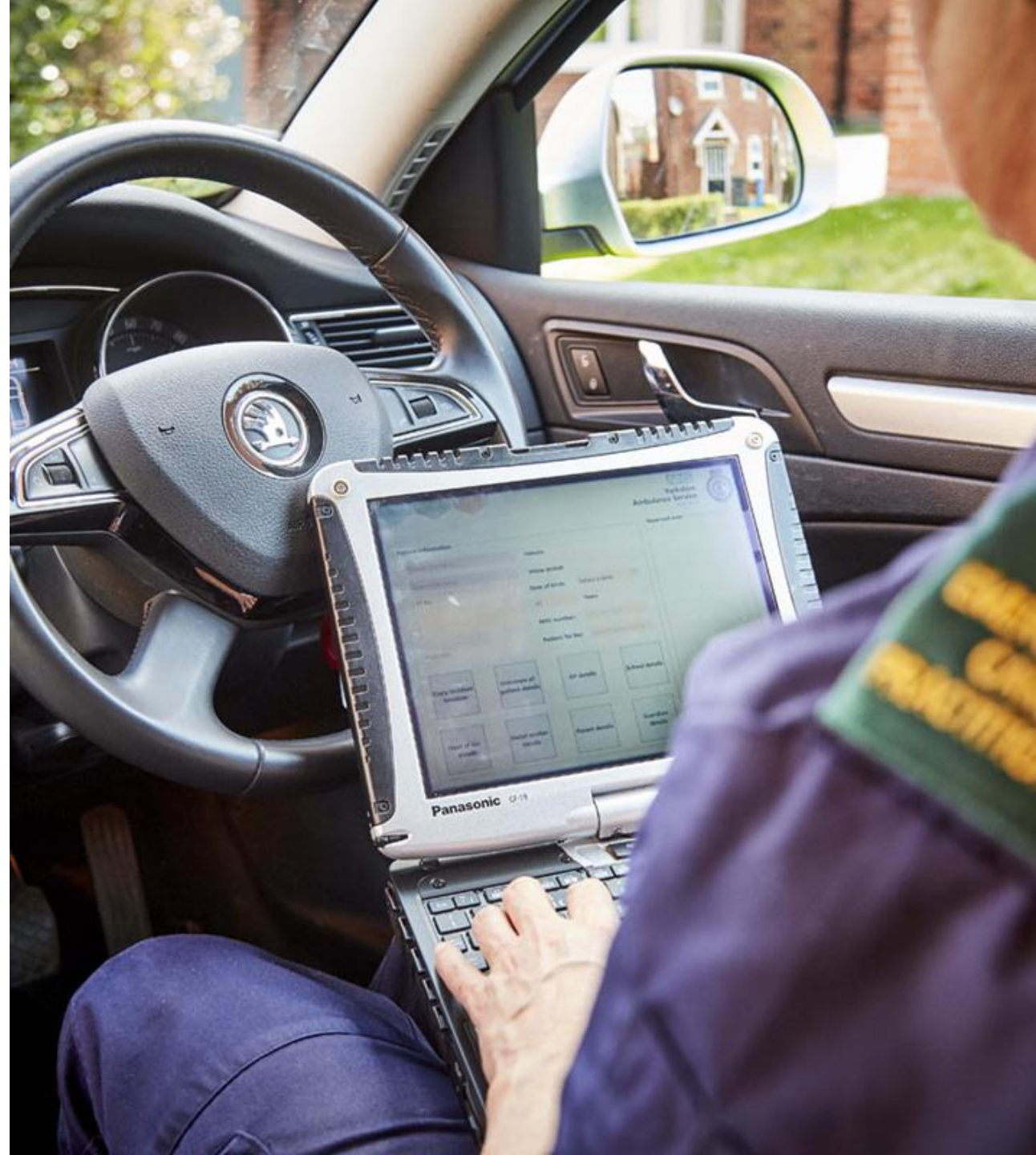
- Design the future state
- Understand the route to implementation
- Take colleagues on the journey
- Lead by example and communicate effectively
- Train and inspire the future workforce
- Build trust in patients and public
- Course correct in a complicated system

Making The Right Thing The Easy Thing

Health and care staff need to see tangible results at an early stage:

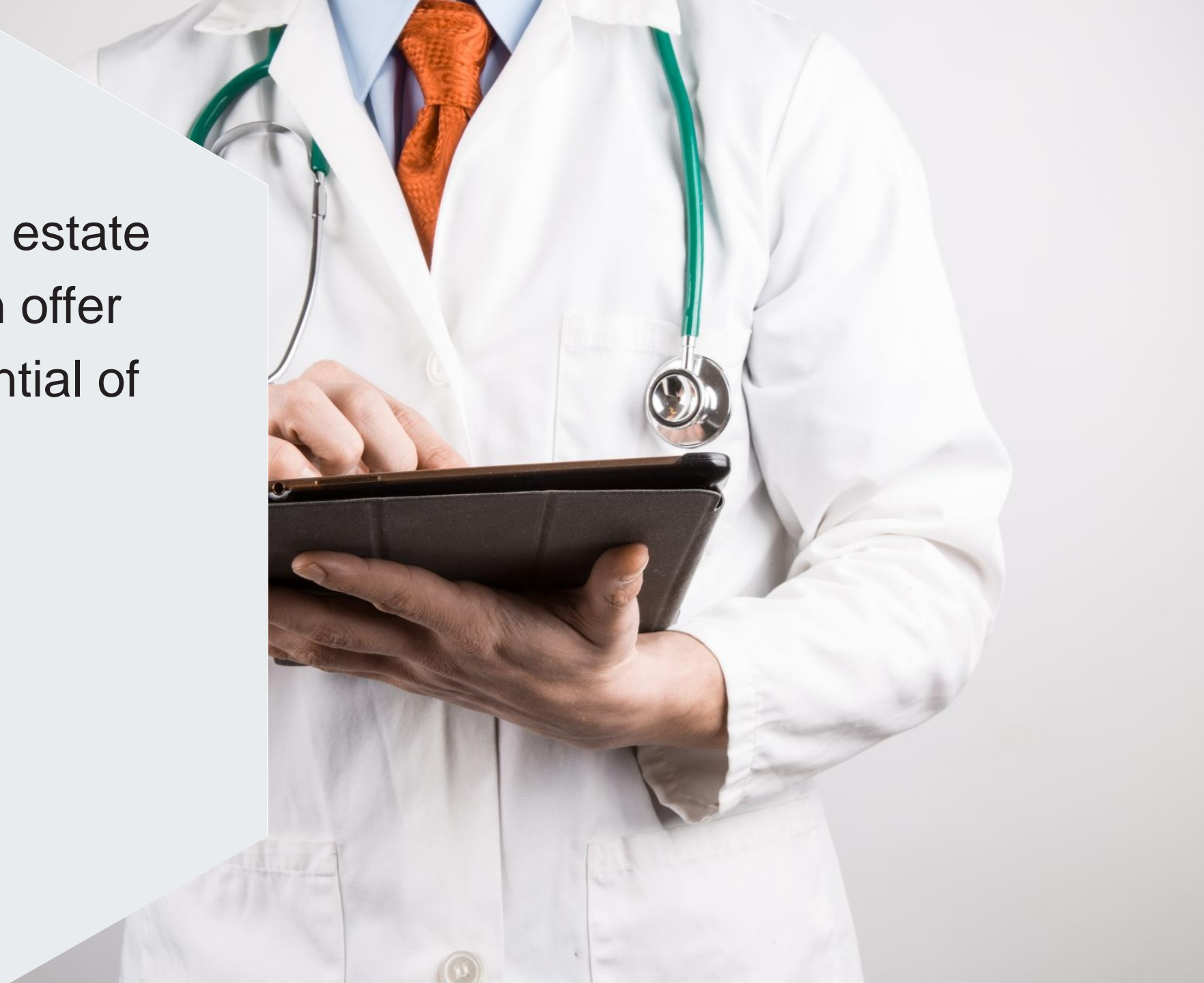
- improved outcomes
- improved experience
- improved processes

Timely access to relevant information, through effective system and data integration, is essential



Key Priorities

- Uplifting the digital estate
- Building the citizen offer
- Realising the potential of population health management
- Data:
 - Architecture
 - Integration
 - Analytics
 - Research



**Clinical
leadership will
be required at
all levels of the
system**





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