


#CallMe




Because we see patients as people



#CallMe



<p>000000000 MCCABE Michael <i>Dob: 11-07-1966</i> <i>Sex: M</i> <i>NHS: 999 999 9999</i> #CallMe: Mike</p>	<p>0000000000 MCCABE Michael 221b Baker Street London NW1 6XE #CallMe: Mike</p>	 <p>11-07-1966 M NHS: 999 999 9999</p>
--	---	---

	<p>MCCABE Michael DOB: 11-07-1966 </p>	<p>#CallMe: Mike NHS: 9999999999 HOSP: 0000000000</p>	
---	--	--	---

Consider

- Extremes of age
- Confused
- A&E
- Transgender population
- Cultural aspects
- End of life care

After 6 months

42,727 *#CallMe's*

31%

Age Range

18 years and under - 38%

65 and over - 32%



#CallMe

Because we see patients as people

When we care for you in our hospitals it's important to us that we call you by the name you're normally known as. Just let us know your **#CallMe**

Windsor #CallMe: Your Majesty
 Elizabeth
 DOB: 21-04-1926 NHS: 9999999999 HOSP: 9999999999





Published: February 2021

#CallMe

Google 'showcase CallMe'

Dr Michael McCabe (Michael.McCabe5@nhs.net) –
 Consultant Anaesthetist - #CallMe – Mike
 @DrMichaelMcCabe

Keith Wilson (Keith.Wilson6@nhs.net) – Digital
 Innovation Programme Manager - #CallMe – Keith
 @number1keithw