

# The New World of Digital Nursing and Midwifery Leadership



Lucy Brown

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## **Background**

NHS

The NHS Long Term Plan





The NHS long-term plan set an **ambitious vision for the future** dependent on **digital technologies and improved use of data** to respond to growing demand and provide the best, most efficient care for patients.

In 2017 Secretary of State commitment as the concept emerged from Making IT Work: Harnessing the Power of Health Information

Technology to Improve Care in England (the Wachter review) outlining the need to develop and invest in the capability and capacity of digital change leaders (including specifically CIOs, CCIOs and CNIOs).

**Topol review in 2019** echoed the need to prepare the healthcare workforce to deliver the digital future

The NHS Digital Academy was established however many nurses and midwives needed a bespoke tailored leadership development pathway



#### What Good Looks Like

The nursing and midwifery workforce is pivotal to achieve this vision.

The use of data and digital solutions will transform nursing into a digitally enabled profession which enhances the hands-on caring role and relationship with every patient

To achieve this, within nursing across NHS provider organisations in ICSs, requires **digital maturity, cultural change and strong leadership.** 

The future vision for nursing and midwifery:

- 1. Nurses are empowered to practice and lead in a digitally enabled health and social care system, now and in the future.
- 2. Nursing practice is fully supported by the use of digital technology and data science.





## **Digital Scholarships and Fellowships**

 The FNF is developing digital nursing and midwifery leaders who can drive the information and technology transformation of the NHS, a key aim to ensure they become the pipeline of aspirant senior nursing and midwifery leaders in the NHS.





## **Digital Scholarships and Fellowships**

- Commenced in 2019, growing year on year with over 50 scholars and fellows delivering innovative large scale digital change projects
- Digital Leaders Scholarship programme commenced in 2019 open for those on track to becoming CNIO's/Senior digital leaders in the next two years or for those already leading digital change and aspiring to take up systems system leadership roles.





## **Early Digital Career Programme**

 System C and the Florence Nightingale Foundation (FNF) have joined forces to design a new leadership development training programme for early digital career nurses, midwives, pharmacists and allied health professionals embarking on a career in digital healthcare leadership.





## **Expanding the Digital Nursing and Midwifery Network**

#### **Digital Revolution**

Simon Noel, Chief Nursing Informatics
Officer at Oxford University Hospitals NHS
Foundation Trust, and FNF scholar Dione
Rogers, Deputy Chief Nurse/Chief Nursing
Informatics Officer at Barking, Havering and
Redbridge University Hospitals, are leading
the digital revolution and putting their
energies and influence into getting the
clinical workforce digitalised.





## The Perfect Partnership



Jane Dwelly
Vice President International - CHIME





#### **Digital Health Leadership Academy for Nurses and Midwives**







## The Benefits of being an FNF Scholar



Dione Rogers
FNF Aspiring Director
Digital Scholar 2020



GAIN CONFIDENCE,
CHALLENGE MYSELF & WRITE SOMETHING

MASTERS, DYSLEXIA, NETWORKS, AWARDS.
NEW POST & FRIENDS FOR LIFE

March 2022



#### **E-HANDOVER**

#### "PAPER OUT OF POCKETS"



"We would not have gotten through the pandemic without it",

IPC Lead Nurse – Holly Slyne

My FNF Mentor Natasha Phillips National CNIO



Leadership **Presence Breathing Inspirational Speakers Politics Digital Age Imposters Syndrome** Value based leadership **Direction** Insight

My personal budget



COACHING
Pippa Gough

PERSONAL GROWTH & SKILLS



WINDSOR STRATEGIC
LEADERSHIP COURSE



KNOWLEDGE, SKILLS, CONFIDENCE & DIRECTION

CHIME FALL FORUM.... 2022

INNOVATION,

NETWORKING &

PRACTICAL APPLICATION



## **Interview with Dione Rogers**



#### **Expanding FNF's National and Global Reach**



The Florence Nightingale Foundation has invested in a Learning Management system to offer programmes to a global audience.

Our programmes will focus on helping nurses and midwives enhance their leadership and communication skills and to take ownership to improve quality and use their authority to influence change.

Rob Cutforth
Senior Learning Technologist
Florence Nightingale Foundation



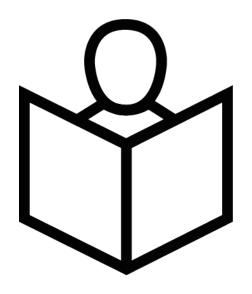
#### Distance Learning: The good and the bad

#### **Advantages**

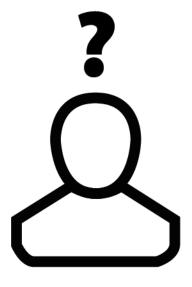
- Opens FNF programmes to a global audience
- Takes advantage of externally-developed content (Curate v Create)
- Material available 24/7
- Learning is user-paced so they can do it when it best suits them

#### Disadvantages

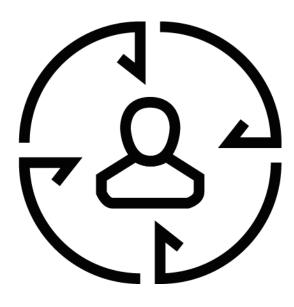
- Scholars feel disconnected from the organisation and from each other
- Difficult for scholars to get help if they are struggling.
- Often seen as a "box tick"
- Scholars can get bored and skip to the end without doing the activities



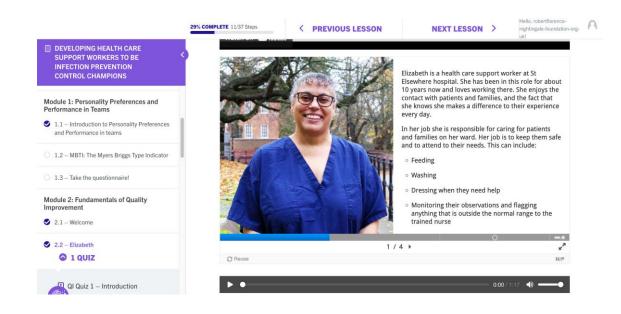
Tells a story



**Problem-based** 



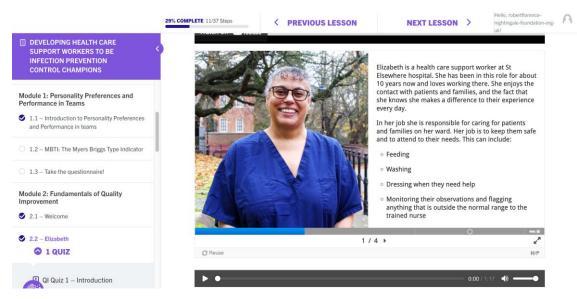
**Personalised** 





#### **Our LMS**

- Unlike typical VLEs, ours is fully customisable and allows us to use the latest learning technologies
- Moving our coursework online allows us to attract a global audience
- Enables us to partner with other organisations such as RADA and The Kings Fund
- Storytelling approach to eLearning combined with live sessions and tools for the students to learn collaboratively keeps them engaged.













Over to you: Discuss on each table

1 quick win and 1 long term idea

How can the FNF further support the Digital Health agenda?





## FLORENCE NIGHTINGALE FOUNDATION ACADEMY



Thank you

**Any Questions?** 

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